Copyright © 2008 by Nova Science Publishers, Inc.

All rights reserved. No part of this book may be reproduced, stored in a retrieval system or transmitted in any form or by any means: electronic, electrostatic, magnetic, tape, mechanical photocopying, recording or otherwise without the written permission of the Publisher.

For permission to use material from this book please contact us:

Telephone 631-231-7269; Fax 631-231-8175

Web Site: http://www.novapublishers.com

NOTICE TO THE READER

The Publisher has taken reasonable care in the preparation of this book, but makes no expressed or implied warranty of any kind and assumes no responsibility for any errors or omissions. No liability is assumed for incidental or consequential damages in connection with or arising out of information contained in this book. The Publisher shall not be liable for any special, consequential, or exemplary damages resulting, in whole or in part, from the readers' use of, or reliance upon, this material.

Independent verification should be sought for any data, advice or recommendations contained in this book. In addition, no responsibility is assumed by the publisher for any injury and/or damage to persons or property arising from any methods, products, instructions, ideas or otherwise contained in this publication.

This publication is designed to provide accurate and authoritative information with regard to the subject matter covered herein. It is sold with the clear understanding that the Publisher is not engaged in rendering legal or any other professional services. If legal or any other expert assistance is required, the services of a competent person should be sought. FROM A DECLARATION OF PARTICIPANTS JOINTLY ADOPTED BY A COMMITTEE OF THE AMERICAN BAR ASSOCIATION AND A COMMITTEE OF PUBLISHERS.

LIBRARY OF CONGRESS CATALOGING-IN-PUBLICATION DATA

The global challenge and marginalization / Marcio M. Valenca, Etienne Nel, and Walter Leimgruber (editors).

p. cm.

Includes index.

ISBN-13: 978-1-60021-839-2 (hardcover)

ISBN-10: 1-60021-839-3 (hardcover)

1. Marginality, Social--Case studies. 2. Globalization. 3. Equality. I. Valença, Márcio Moraes, 1960- II. Nel, E. L. III. Leimgruber, Walter.

HM1136.G56 2007

305.5'609--dc22

2007024327

Published by Nova Science Publishers, Inc.; New York

CONTENTS

Preface		ix
Chapter 1	Introduction Etienne Nel, Márcio M. Valença and Walter Leimgruber	1
Chapter 2	Challenges and Opportunities in Amazonian Cities Ana Claudia Duarte Cardoso, José Júlio Ferreira Lima and Ana Paula Vidal Bastos	13
Chapter 3	And the Favela Went Global: The Invention of a Trademark and a Tourist Destination Bianca Freire-Medeiros	33
Chapter 4	The Impact of Tourism on Alaska: An Essay Donald F. Lynch	53
Chapter 5	Adoption of ICT in Marginal Areas – Namibia in Focus Kenneth Matengu	67
Chapter 6	European Policies Revisited: Rural Development Programmes of Tuscany and Umbria Compared Maria Andreoli and Heikki Jussila	83
Chapter 7	Small and Local Initiatives in Southern Patagonia: Beginnings, Crisis and Perspectives María Eugenia Cepparo de Grosso	101
Chapter 8	From Economic Marginality to Cultural Marginality: The Crisis Afflicting the Farmer's World as Reflected in the writings of Josep Pla Joan Tort and Valerià Paül	117
Chapter 9	Building the Future through Education: the Umthati School Garden Project in the Eastern Cape, South Africa Walter Leimgruber	133

vi Contents

Chapter 10	The Participation of Marginalized Communities in Natural Resource Management: A Case Study from Mngazana mangrove Forest, Eastern Cape, South Africa Catherine Helen Traynor	145
Chapter 11	Madrid Historical District: A Space between Marginality and Regeneration Dolores Puga and Teresa Castro Martín	159
Chapter 12	Two Failed Regional Development Plans for Alaska: 1794 - 1806 Donald F. Lynch and Roger W. Pearson	181
Chapter 13	Evolving Economic Marginality and Local Economic Development Responses in Selected South African Gold and Coal Mining Areas E. Nel and J. A. Binns	197
Chapter 14	Liminal Cities: Global Spaces, Everyday Lives Gareth A. Jones and Maria Moreno-Carranco	209
Chapter 15	Urban Problems in a Global World - The Economic and Demographic Decline of Cities in (Eastern) Germany after 1989 Julia Richter	227
Chapter 16	Transformation of Marginality: Territorial Practices of the Sami People and the Swedish State Katarina Schough, Lennart Andersson and Lennart Stenman	245
Chapter 17	Clientelism in Theory: Framing Brazilian Political Practice <i>Márcio M. Valença</i>	263
Chapter 18	The Urban Space: A Privileged Scenario of the Complex Relations between Globalization and Marginalization. Reflections on the Latin American Case <i>Margarita Schmidt</i>	289
Chapter 19	Transgression in the Urban Landscape of Noir Los Angeles Maria Helena Braga e Vaz da Costa	305
Chapter 20	The Global Governance Response to Informal Settlements – Relieving or Deepening Marginalisation? Marie Huchzermeyer	331
Chapter 21	Globalisation and the Work/Leisure: from Standardisation of Leisure to Work Flexibility Norberto Pinto dos Santos	345

Contents

Chapter 22	Area-based Policies for 'Social Exclusion' – Band Aid or Cure? Peter Ambrose	361
Chapter 23	Globalisation of Old: The First Urban Nuclei in the State of Rio Grande do Norte and the Historical Process of Globalisation (16th and 17th Centuries) <i>Rubenilson Brazão Teixeira</i>	383
Chapter 24	Canudos: The Multiple Forms of Marginality and Marginalization Sandra S. F. Erickson	401
Chapter 25	Amateur Cultural Activities and Local and National Identity in the Era of Globalization Stanko Pelc	411
Chapter 26	Globalization Hits Home: A Rural Southern U.S. County Faces Harsh Realities William R. Stanley and Carol A. Williams	423
Index		435